



HELLENIC REPUBLIC
MINISTRY OF ECONOMY
& DEVELOPMENT

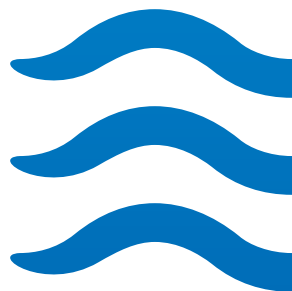
 **ENTERPRISE GREECE**
INVEST & TRADE

SAVE THE DATE

Monday 26th February 2018
Auditorium, Acropolis Museum
Athens, Greece

Investors' Workshop:

Development of Thermal Springs in Greece



The Ministry of Economy & Development and Enterprise Greece are organising a workshop focusing on the development of Thermal Springs in Greece.

The scope of the workshop is to present:

- Upcoming privatizations of thermal springs and their characteristics,
- Regulatory framework governing thermal springs development,
- Briefings from business leaders on activities and experiences in the sector,
- Opportunities for one-on-one meetings with business and government officials.

The growth of the wellness market and holistic medicine globally, in combination with the benefits of thermal waters in Greece, comprise a unique opportunity for the development of holistic wellness centers and high-end hydrotherapy facilities across the country. The climate, the natural environment and outdoor activities, the historical and archaeological sites, the rich flora boasting hundreds of herbs used for remedies and cosmetics, the Mediterranean diet, the proximity to the sea and opportunities in thalassotherapy, are among the many distinct and competitive advantages Greece offers that make it the ideal investment destination for health & wellness tourism.

Greece is rich in thermal springs, with 752 different locations around the country where thermal spring water of varied chemical composition emerges from the earth. The Greeks, since ancient times, were among the first to discover the beneficial properties of water and use it for treatment that included hot or cold baths, diet, exercise, entertainment and relaxation – anything a modern spa facility provides nowadays.

Details about the venue and agenda will follow.

For more information and registration please contact:
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of the German Embassy



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Athens